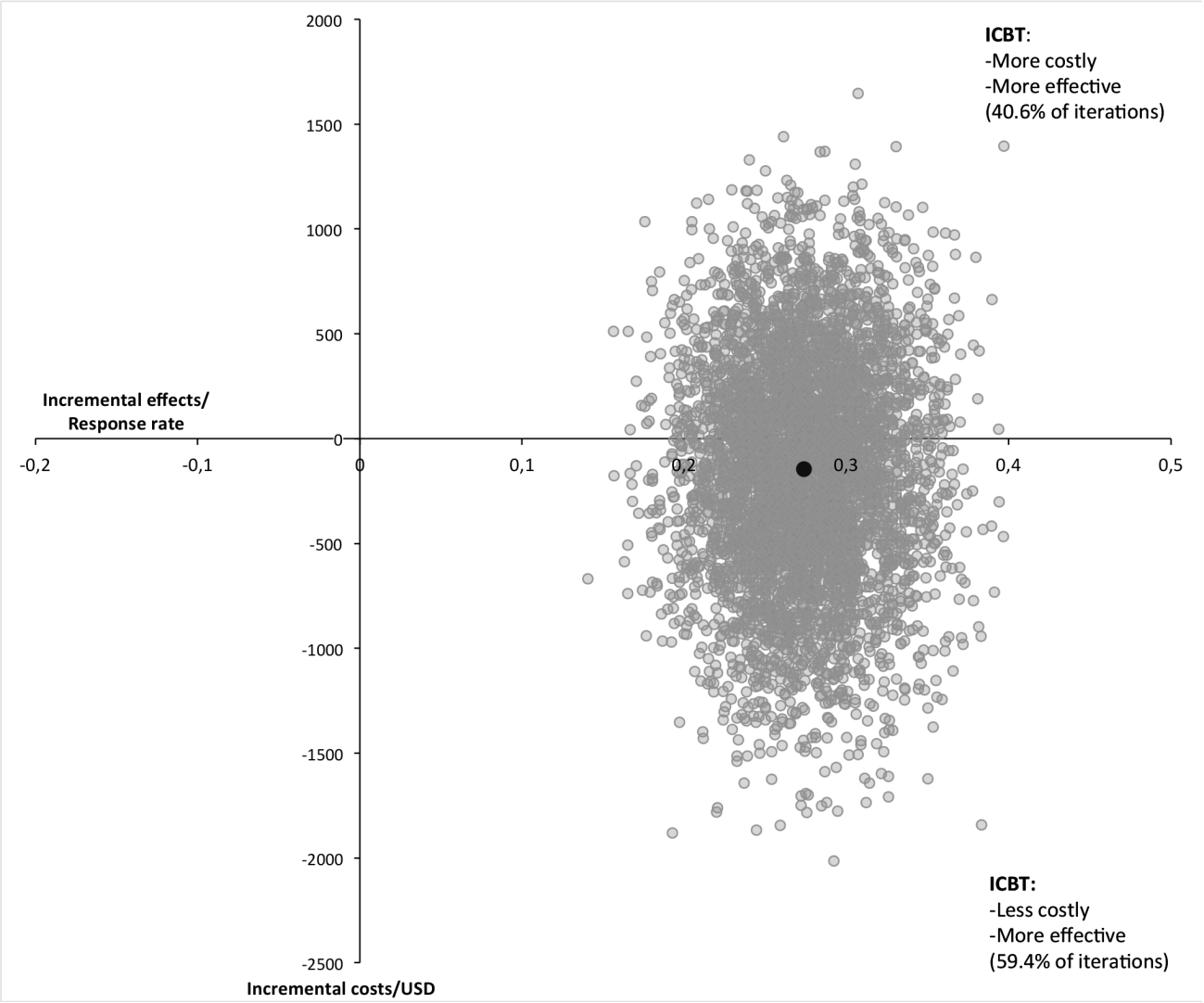
ICBT:
-More costly
-More effective
(40.6% of iterations)
ICBT:
-Less costly
-More effective
(59.4% of iterations)
Incremental effects/
Response rate
Incremental costs/USD
2000
1500
1000
500
0
-500
-1000
-1500
-2000
-2500
-0,2
-0,1
0
0,1
0,2
0,3
0,4
0,5